

HAND DELIVERED

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

RECEIVED

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) NRSC	2014 OCT 15 PM 3:10 FEC MAIL CENTER	FEC IDENTIFICATION NUMBER C00027466
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Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on / /

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 10 / 13 / 2014	
Mailing Address 815 SLATERS LANE		Amount 7000.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092888
Purpose of Expenditure DIGITAL MEDIA		Category/ Type	Date of Disbursement or Obligation 10 / 13 / 2014
Name of Federal Candidate MARK PETER BEGICH		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AK
Calendar Year-To-Date Per Election for Office Sought 2817400.67		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) _____	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 10 / 14 / 2014	
Mailing Address 815 SLATERS LANE		Amount 96448.09	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092889
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type	Date of Disbursement or Obligation 10 / 13 / 2014
Name of Federal Candidate MARK PETER BEGICH		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AK
Calendar Year-To-Date Per Election for Office Sought 2817400.67		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	103448.09
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning
Signature _____

Date 10 / 15 / 2014

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(Schedule E)

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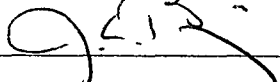
NAME OF COMMITTEE (In Full) NRSC	FEC IDENTIFICATION NUMBER C00027466
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination 10 / 14 / 2014	
Mailing Address 815 SLATERS LANE			Amount 30000.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092890	
Purpose of Expenditure DIGITAL MEDIA		Category/Type	Date of Disbursement or Obligation 10 / 14 / 2014	
Name of Federal Candidate MARK PETER BEGICH		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AK	
Calendar Year-To-Date Per Election for Office Sought		2817400.67	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination 10 / 15 / 2014	
Mailing Address 815 SLATERS LANE			Amount 23510.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092891	
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type	Date of Disbursement or Obligation 10 / 14 / 2014	
Name of Federal Candidate MARK PETER BEGICH		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AK	
Calendar Year-To-Date Per Election for Office Sought		2817400.67	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	53510.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

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Jay Banning
Signature 

Date 10 / 15 / 2014

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(Schedule E)

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NAME OF COMMITTEE (In Full) NRSC	FEC IDENTIFICATION NUMBER ▼ C C00027466
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Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on MM / DD / YYYY

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 14 / 2014	
Mailing Address 815 SLATERS LANE			Amount 445045.23	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092892	
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type 	Date of Disbursement or Obligation MM / DD / YYYY 10 / 09 / 2014	
Name of Federal Candidate MARK LUNS福德 PRYOR		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AR	
Calendar Year-To-Date Per Election for Office Sought 2498669.19		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶		

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 14 / 2014	
Mailing Address 815 SLATERS LANE			Amount 27529.59	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092893	
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type 	Date of Disbursement or Obligation MM / DD / YYYY 10 / 09 / 2014	
Name of Federal Candidate MARK LUNS福德 PRYOR		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AR	
Calendar Year-To-Date Per Election for Office Sought 2498669.19		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶		

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	472574.82
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning
Signature



Date

MM / DD / YYYY
10 / 15 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
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NAME OF COMMITTEE (In Full) NRSC	FEC IDENTIFICATION NUMBER ▼ C C00027466
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Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on MM / DD / YYYY

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 14 / 2014	
Mailing Address 815 SLATERS LANE			Amount 25000.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092894	
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type 	Date of Disbursement or Obligation MM / DD / YYYY 10 / 09 / 2014	
Name of Federal Candidate MARK LUNSORD PRYOR		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AR	
Calendar Year-To-Date Per Election for Office Sought 2498669.19		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶		

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 14 / 2014	
Mailing Address 815 SLATERS LANE			Amount 60000.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092895	
Purpose of Expenditure DIGITAL MEDIA		Category/Type 	Date of Disbursement or Obligation MM / DD / YYYY 10 / 14 / 2014	
Name of Federal Candidate MARK LUNSORD PRYOR		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AR	
Calendar Year-To-Date Per Election for Office Sought 2498669.19		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶		

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	85000.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

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Jay Banning
Signature

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NAME OF COMMITTEE (In Full) NRSC			FEC IDENTIFICATION NUMBER C C00027466		
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on MM / DD / YYYY					
Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 14 / 2014		
Mailing Address 815 SLATERS LANE			Amount 6310.00		
City ALEXANDRIA		State VA	Zip Code 22314		Transaction ID : SE24.99092896
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type 		Date of Disbursement or Obligation MM / DD / YYYY 10 / 14 / 2014	
Name of Federal Candidate MARK LUNS福德 PRYOR			<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> President State: AR		
Calendar Year-To-Date Per Election for Office Sought 2498669.19			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) 		
Full Name of Payee STRATEGIC MEDIA PLACEMENT			Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 14 / 2014		
Mailing Address 7669 STAGERS LOOP			Amount 1036417.00		
City DELAWARE		State OH	Zip Code 43015		Transaction ID : SE24.99092897
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type 		Date of Disbursement or Obligation MM / DD / YYYY 10 / 13 / 2014	
Name of Federal Candidate MARK EMERY UDALL			<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> President State: CO		
Calendar Year-To-Date Per Election for Office Sought 2940152.11			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) 		
(a) SUBTOTAL of Itemized Independent Expenditures.....			1042727.00		
(b) SUBTOTAL of Unitemized Independent Expenditures.....			 		
(c) TOTAL Independent Expenditures.....			 		
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.					
Jay Banning Signature 			Date MM / DD / YYYY 10 / 15 / 2014		

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NAME OF COMMITTEE (In Full) NRSC		FEC IDENTIFICATION NUMBER C C00027466	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on MM / DD / YYYY			
Full Name of Payee STRATEGIC MEDIA PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 14 / 2014	
Mailing Address 7669 STAGERS LOOP		Amount 57816.00	
City DELAWARE	State OH	Zip Code 43015	Transaction ID : SE24.99092898
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type MM / DD / YYYY	Date of Disbursement or Obligation MM / DD / YYYY 10 / 13 / 2014
Name of Federal Candidate MARK EMERY UDALL		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: CO	
Calendar Year-To-Date Per Election for Office Sought 2940152.11		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 14 / 2014	
Mailing Address 815 SLATERS LANE		Amount 23950.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092899
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type MM / DD / YYYY	Date of Disbursement or Obligation MM / DD / YYYY 10 / 13 / 2014
Name of Federal Candidate MARK EMERY UDALL		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: CO	
Calendar Year-To-Date Per Election for Office Sought 2940152.11		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....		81766.00	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures.....			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
Jay Banning Signature 		Date MM / DD / YYYY 10 / 15 / 2014	

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NAME OF COMMITTEE (In Full) NRSC		FEC IDENTIFICATION NUMBER ▼ C C00027466	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on MM / DD / YYYY			
Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 14 / 2014	
Mailing Address 815 SLATERS LANE		Amount 50000.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092900
Purpose of Expenditure DIGITAL MEDIA		Category/Type 	Date of Disbursement or Obligation MM / DD / YYYY 10 / 14 / 2014
Name of Federal Candidate MARK EMERY UDALL		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: CO	
Calendar Year-To-Date Per Election for Office Sought 2940152.11		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 13 / 2014	
Mailing Address 815 SLATERS LANE		Amount 8446.25	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092901
Purpose of Expenditure DIGITAL MEDIA		Category/Type 	Date of Disbursement or Obligation MM / DD / YYYY 10 / 14 / 2014
Name of Federal Candidate MARK EMERY UDALL		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: CO	
Calendar Year-To-Date Per Election for Office Sought 2940152.11		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....		58446.25	
(b) SUBTOTAL of Unitemized Independent Expenditures.....		 	
(c) TOTAL Independent Expenditures.....		 	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
Jay Banning Signature 		Date MM / DD / YYYY 10 / 15 / 2014	

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NAME OF COMMITTEE (In Full) NRSC	FEC IDENTIFICATION NUMBER C C00027466
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Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on MM / DD / YYYY

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 15 / 2014	
Mailing Address 815 SLATERS LANE		Amount 4000.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092902
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type 	Date of Disbursement or Obligation MM / DD / YYYY 10 / 15 / 2014
Name of Federal Candidate MARK EMERY UDALL		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: CO
Calendar Year-To-Date Per Election for Office Sought 2940152.11		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 15 / 2014	
Mailing Address 815 SLATERS LANE		Amount 4000.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092903
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type 	Date of Disbursement or Obligation MM / DD / YYYY 10 / 15 / 2014
Name of Federal Candidate MARK EMERY UDALL		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: CO
Calendar Year-To-Date Per Election for Office Sought 2940152.11		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	8000.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Jay Banning 

Date MM / DD / YYYY
10 / 15 / 2014

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NAME OF COMMITTEE (In Full) NRSC		FEC IDENTIFICATION NUMBER C 00027466	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on MM / DD / YYYY			
Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 15 / 2014	
Mailing Address 815 SLATERS LANE		Amount 3750.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092904
Purpose of Expenditure DIGITAL MEDIA		Date of Disbursement or Obligation MM / DD / YYYY 10 / 15 / 2014	
Name of Federal Candidate MARK EMERY UDALL		Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: CO	
Calendar Year-To-Date Per Election for Office Sought 2940152.11		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 14 / 2014	
Mailing Address 815 SLATERS LANE		Amount 288531.39	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092905
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Date of Disbursement or Obligation MM / DD / YYYY 10 / 10 / 2014	
Name of Federal Candidate MARY MICHELLE NUNN		Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: GA	
Calendar Year-To-Date Per Election for Office Sought 2875886.81		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....▶		292281.39	
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶			
(c) TOTAL Independent Expenditures.....▶			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
Signature <u>Jay Banning</u>		Date MM / DD / YYYY 10 / 15 / 2014	

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NAME OF COMMITTEE (In Full) NRSC		FEC IDENTIFICATION NUMBER ▼ C C00027466	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on MM / DD / YYYY			
Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 13 / 2014	
Mailing Address 815 SLATERS LANE		Amount 6500.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092906
Purpose of Expenditure DIGITAL MEDIA		Category/ Type 	Date of Disbursement or Obligation MM / DD / YYYY 10 / 13 / 2014
Name of Federal Candidate BRUCE LOWELL BRALEY		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA	
Calendar Year-To-Date Per Election for Office Sought 4056159.69		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 14 / 2014	
Mailing Address 815 SLATERS LANE		Amount 10030.73	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092907
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type 	Date of Disbursement or Obligation MM / DD / YYYY 10 / 09 / 2014
Name of Federal Candidate BRUCE LOWELL BRALEY		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA	
Calendar Year-To-Date Per Election for Office Sought 4056159.69		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....		16530.73	
(b) SUBTOTAL of Unitemized Independent Expenditures		 	
(c) TOTAL Independent Expenditures.....		 	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
Jay Banning Signature 		Date MM / DD / YYYY 10 / 15 / 2014	

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NAME OF COMMITTEE (In Full) NRSC		FEC IDENTIFICATION NUMBER ▼ C C00027466	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on MM / DD / YYYY			
Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 14 / 2014	
Mailing Address 815 SLATERS LANE		Amount 698280.89	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092908
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type 	Date of Disbursement or Obligation MM / DD / YYYY 10 / 09 / 2014
Name of Federal Candidate BRUCE LOWELL BRALEY		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA	
Calendar Year-To-Date Per Election for Office Sought 4056159.69		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 15 / 2014	
Mailing Address 815 SLATERS LANE		Amount 104434.50	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092909
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type 	Date of Disbursement or Obligation MM / DD / YYYY 10 / 13 / 2014
Name of Federal Candidate BRUCE LOWELL BRALEY		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA	
Calendar Year-To-Date Per Election for Office Sought 4056159.69		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....▶		802715.39	
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶		 	
(c) TOTAL Independent Expenditures.....▶		 	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
Signature <u>Jay Banning</u>		Date MM / DD / YYYY 10 / 15 / 2014	

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

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NAME OF COMMITTEE (In Full) NRSC		FEC IDENTIFICATION NUMBER ▼ C C00027466	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on MM / DD / YYYY			
Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 14 / 2014	
Mailing Address 815 SLATERS LANE		Amount 230000.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092910
Purpose of Expenditure DIGITAL MEDIA		Category/ Type 	Date of Disbursement or Obligation MM / DD / YYYY 10 / 14 / 2014
Name of Federal Candidate BRUCE LOWELL BRALEY		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA
Calendar Year-To-Date Per Election for Office Sought 4056159.69		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 14 / 2014	
Mailing Address 815 SLATERS LANE		Amount 23496.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092911
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type 	Date of Disbursement or Obligation MM / DD / YYYY 10 / 14 / 2014
Name of Federal Candidate BRUCE LOWELL BRALEY		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA
Calendar Year-To-Date Per Election for Office Sought 4056159.69		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....		253496.00	
(b) SUBTOTAL of Unitemized Independent Expenditures.....		 	
(c) TOTAL Independent Expenditures.....		 	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
Signature <i>Jay Banning</i>		Date MM / DD / YYYY 10 / 15 / 2014	

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
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NAME OF COMMITTEE (In Full) NRSC		FEC IDENTIFICATION NUMBER ▼ C C00027466	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on MM / DD / YYYY			
Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 15 / 2014	
Mailing Address 815 SLATERS LANE		Amount 23733.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092912
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type 	Date of Disbursement or Obligation MM / DD / YYYY 10 / 15 / 2014
Name of Federal Candidate BRUCE LOWELL BRALEY		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA
Calendar Year-To-Date Per Election for Office Sought 4056159.69		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 15 / 2014	
Mailing Address 815 SLATERS LANE		Amount 3750.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092913
Purpose of Expenditure DIGITAL MEDIA		Category/ Type 	Date of Disbursement or Obligation MM / DD / YYYY 10 / 15 / 2014
Name of Federal Candidate BRUCE LOWELL BRALEY		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA
Calendar Year-To-Date Per Election for Office Sought 4056159.69		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....▶		27483.00	
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶		 	
(c) TOTAL Independent Expenditures.....▶		 	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
Signature <u>Jay Banning</u>		Date MM / DD / YYYY 10 / 15 / 2014	

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

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NAME OF COMMITTEE (In Full) NRSC	FEC IDENTIFICATION NUMBER ▼ C C00027466
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Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on MM / DD / YYYY

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Mailing Address **815 SLATERS LANE**

City State Zip Code
ALEXANDRIA VA 22314

Purpose of Expenditure
MEDIA PLACEMENT/PRODUCTION

Category/
Type

Date of Public Distribution/Dissemination

MM / DD / YYYY
10 / 14 / 2014

Amount

 1674645.02

Transaction ID : **SE24.99092914**

Date of Disbursement or Obligation

MM / DD / YYYY
10 / 13 / 2014

Name of Federal Candidate
JANET KAY RUTHVEN HAGAN

☐ Support
☒ Oppose

Office Sought: ☐ House District: **00**
☐ President ☒ Senate State: **NC**

Calendar Year-To-Date
Per Election for Office Sought

 5437103.04

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Mailing Address **815 SLATERS LANE**

City State Zip Code
ALEXANDRIA VA 22314

Purpose of Expenditure
DIGITAL MEDIA

Category/
Type

Date of Public Distribution/Dissemination

MM / DD / YYYY
10 / 14 / 2014

Amount

 84000.00

Transaction ID : **SE24.99092915**

Date of Disbursement or Obligation

MM / DD / YYYY
10 / 14 / 2014

Name of Federal Candidate
JANET KAY RUTHVEN HAGAN

☐ Support
☒ Oppose

Office Sought: ☐ House District: **00**
☐ President ☒ Senate State: **NC**

Calendar Year-To-Date
Per Election for Office Sought

 5437103.04

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ **1758645.02**

(b) SUBTOTAL of Unitemized Independent Expenditures.....▶

(c) TOTAL Independent Expenditures.....▶

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning

Signature

Date

MM / DD / YYYY
10 / 15 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
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NAME OF COMMITTEE (In Full) NRSC	FEC IDENTIFICATION NUMBER ▼ C C00027466
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination 10 / 13 / 2014	
Mailing Address 815 SLATERS LANE			Amount 7700.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092916	
Purpose of Expenditure DIGITAL MEDIA		Category/ Type	Date of Disbursement or Obligation 10 / 14 / 2014	
Name of Federal Candidate JANET KAY RUTHVEN HAGAN		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: NC	
Calendar Year-To-Date Per Election for Office Sought		5437103.04	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination 10 / 14 / 2014	
Mailing Address 815 SLATERS LANE			Amount 138348.28	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092917	
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type	Date of Disbursement or Obligation 10 / 13 / 2014	
Name of Federal Candidate LARRY LEE PRESSLER		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: SD	
Calendar Year-To-Date Per Election for Office Sought		304571.55	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	146048.28
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning
Signature

Date

10 / 15 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

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NAME OF COMMITTEE (In Full) NRSC		FEC IDENTIFICATION NUMBER C00027466
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination 10 / 14 / 2014	
Mailing Address 815 SLATERS LANE			Amount 138348.27	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092918	
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type	Date of Disbursement or Obligation 10 / 13 / 2014	
Name of Federal Candidate RICHARD PAUL WEILAND		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: SD	
Calendar Year-To-Date Per Election for Office Sought		304571.55	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) _____	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination 10 / 14 / 2014	
Mailing Address 815 SLATERS LANE			Amount 13937.50	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092919	
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type	Date of Disbursement or Obligation 10 / 14 / 2014	
Name of Federal Candidate LARRY LEE PRESSLER		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: SD	
Calendar Year-To-Date Per Election for Office Sought		304571.55	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	152285.77
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning
Signature

Date **10 / 15 / 2014**

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NAME OF COMMITTEE (In Full) NRSC		FEC IDENTIFICATION NUMBER ▼ C C00027466	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 14 / 2014	
Mailing Address 815 SLATERS LANE		Amount 13937.50	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99092920
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type	Date of Disbursement or Obligation MM / DD / YYYY 10 / 14 / 2014
Name of Federal Candidate RICHARD PAUL WEILAND		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: SD
Calendar Year-To-Date Per Election for Office Sought 304571.55		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee		Date of Public Distribution/Dissemination MM / DD / YYYY	
Mailing Address		Amount	
City	State	Zip Code	Date of Disbursement or Obligation MM / DD / YYYY
Purpose of Expenditure		Category/Type	
Name of Federal Candidate		<input type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: <input type="checkbox"/> President <input type="checkbox"/> Senate State:
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	13937.50
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	5368895.24

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning

 Signature

Date **10 / 15 / 2014**

Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
The FEC added this page to the end of this filing to indicate how it was received.

<input checked="checked" type="checkbox"/> Hand Delivered	Date of Receipt 10/15/2014
<input type="checkbox"/> USPS First Class Mail	Postmarked
<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
<input type="checkbox"/> USPS Priority Mail	Postmarked
<input type="checkbox"/> USPS Priority Mail Express	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
	Next Business Day Delivery <input type="checkbox"/>
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked
JM PREPARER (8/2013)	10/15/2014 DATE PREPARED